



Dear Fellow Retailer

CHRISTMAS LIGHTS SWITCH ON AND LATE NIGHT SHOPPING FOR THE WHOLE VILLAGE

Mumbles Christmas lights switch on 2016 is **Thursday 24th November** from **6pm**

(Same time as last year – month before Christmas)

Mumbles Traders Association has arranged to have **Newton Road closed from the White Rose to Oystermouth Primary School from 5-9pm same as last year.**

As the whole street is involved, the lights switch on will be **outside the Ostreme Centre at 7pm.**

The Wave Radio will have an outside broadcast unit to do a live show outside Ostreme. Leon Britton and Jonathan 'Jiffy' Davies to turn lights on **7pm.**

Santa's grotto will be at Maureen Cottey's from 7.15pm for the little ones

Pop up food stalls will be located throughout Newton Road & in front of Ostreme

Carousel rides and teen rides will be located both ends of Newton Road

Music entertainment see itinerary below

We have adverts and promotion going on all the way from mid-October through December with Mumbles Times and hopefully Evening Post.

We are also maintaining the existing Street Christmas lights and supplying trees for as many business as is possible outside of their premises on a bracket.

So for all this promotion, advertising, lights and trees plus the cost of the event we are asking each business to contribute £80 to cover all these costs. Last year it cost the Traders Association over £2,500 to stage just the event with all the licenses, insurances, acts, lights, trees, publicity, adverts, The Wave etc you get the picture!! So you can see it's not a cheap affair but I'm sure you will agree after last year's Christmas and this year's Summer events it's a massive boost to the village. We hope to keep up the momentum with the promotion and advertising right the way up to Christmas and New Year!

Sarah (Cover to Cover) is organising monies to be collected.

The itinerary for event on 24th November is as follows;

5.45pm – Event starts - The Wave stage leads the celebrations outside the Ostreme.
Fiddle Sticks Violin Orchestra perform outside Lloyds Bank - 20 strong string orchestra!
Salvation Army Band Christmas carols perform at the top of Newton Road.
Mums the word Choir in Newton Road.

6.40pm -RNLI & Santa parade this year from the TOP of Newton Road by Oystermouth school down to Ostreme Centre.

7pm – Christmas lights "switch on" .

7.15pm – Santas Grotto inside Maureen Cottey Florist shop.

7.15pm until 9pm- Entertainment on the Wave stage and an overall warm Christmassy feeling should abound.

Plus. meet and greet STORM TROOPER, DARTH VADER, KYLO REN, CHEWBACCA, C3PO/R2D2 (TBC), IRONMAN.

Pop up food stalls will be located throughout Newton Road plus.

Carousel and fair rides will be located both ends of Newton Road.....all this more .

9.15pm - Road reopens.

*(these are all approximate times)

For further information or questions info@mumbletraders.com

www.mumblesfestival.co.uk. www.mumbletraders.com

If we all work together we can make this a Christmas in Mumbles one to remember!!

5pm Road closed. Thanks for your support!

Mumbles Traders Association